



Service you can count on. Products you need.

The **Flash Funding Fuel Card** is an exclusive benefit for Flash Funding customers and comes packed with incredible cost savings, pre-negotiated fuel discounts, industry-leading security and reporting, plus an entire array of products designed to let you focus on your most important goal – growing your business.

Sign up today and enjoy:
SAVINGS. CONTROLS. CONVENIENCE.

- **Cash price*** at the pump, no matter where you stop.
- **Industry-leading security** and controls that let you choose exactly what may be charged to your account, by whom, and for what amounts.
- **High resolution reports** that show line-item transaction detail and never leave you guessing exactly what your drivers are charging to your fuel card.
- **High returns** to your fuel budget with pre-negotiated discounts.
- **Free online account management** lets you view transactions, order new cards and make changes to your account from anywhere you have an internet connection.
- **Accepted at over 12,000 truck stops** nationwide.
- **Schedule reports** to help monitor account activity.
- **Mobile apps** to help you find the best fuel prices and manage your fuel account and drivers while on the go.

EFS Network merchants have agreed to charge cash price (or better) for EFS card transactions. Neither EFS nor the card issuer (WEX Bank) sets or is liable for the actual price a merchant charges for any specific transaction.

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The **Flash Funding Fuel Card** enhances your ability to help your clients save time, money and fuel by offering industry-leading controls, fraud protection and savings on their fuel purchases. This program is designed to help you build stronger relationships, while further positioning your brand as an integral part of their daily operation.

PAIN AT THE PUMP

- Paying cash price or more for fuel
- Reduced/low fuel mileage
- Unknown driver/vehicle fuel usage
- Unsure of actual price per gallon being paid
- Limited or no fuel expense reporting capabilities
- High administrative cost of fuel reporting and reimbursement

ELEVATOR PITCH

Are you aware that Flash Funding offers a fuel card that provides the ability to capture detailed fuel purchase information as well as receive discounts at over 1,000 major and independent truck stop locations? The Flash Funding Fuel Card offers:

- **Convenience** with acceptance at over 12,000 truck stops nationwide
- **Purchase controls** set by you to help avoid unwanted spending
- **Security** with unique Driver ID capture required with every purchase
- **Streamlined billing** to categorize spend and eliminate the need for retaining manual receipts
- **Savings** through point-of-sale fuel discounts at major suppliers, including TA and Petro as well as cost plus discounts with AMBEST, Sapp Bros. Kwik Trip and more
- **Online account management** to easily manage your day-to-day business

QUALIFYING QUESTIONS

1. How do you pay for fuel today?
2. Are you paying cash price or receiving any discounts or rebates?
3. How much do you spend per month on fuel & maintenance?
4. Are you having any issues with fuel purchases?

COMMON OBJECTIONS TO FLEET FUEL CARD

I'm not big enough.

Flash Funding serves fleets of all sizes, including many one-vehicle fleets.

We use credit, debit, or petroleum-branded cards to handle fuel purchases.

Paying cash price will save you about 6¢ per gallon in addition to the discounts we have negotiated with major chains as well as substantial cost plus discounts at many independent locations.

I'm not sure we can qualify for credit.

Let us check. If you don't qualify, we can set up the account as prepay or cash deposit, or leverage our factoring services and place funds directly into your fuel card account.

INTERNAL ONLY



WHAT'S IN IT FOR YOUR CLIENT?

Save Money:

- Help prevent unauthorized spending
- Reduce administrative costs
- Point-of-sale fuel discounts

Real-time Card Management and Control:

- Real-time card balances
- Register checks
- Transfer funds in real time
- Find fuel prices and locations on the go

WHAT'S IN IT FOR YOU?

- Stronger client relationships
- Increased brand awareness
- Additional revenues

For more information, contact:

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